

Noosa on Weyba achieves triple-bottom-line sustainability accreditation

The Noosa on Weyba project has achieved independent and international certification for the proposed master planned residential community's approach to sustainable precinct planning and design.

Noosa on Weyba, which is earmarked to develop only 19 per cent of a 303 hectare site, has been certified by EarthCheck under their global Precinct Planning and Design Standard. The Noosa on Weyba master plan was reviewed and independently assessed by a third-party auditor as meeting the key performance criteria required under the standard.

The EarthCheck Precinct Planning and Design Standard was originally developed by a team of researchers from the Co-operative Research Centre for Sustainable Tourism (STCRC) which was based in South East Queensland. The STCRC was made up of 17 Universities from across Australia and became the

largest research centre of its kind in the world specialising in sustainable tourism.

EarthCheck today provides benchmarking and certification services for over 32 sectors and now operates in over 70 countries across the world.

Noosa on Weyba development director Steve MacRae says that although many developers in Australia claim their projects are based on sustainable principles, many cannot substantiate their argument.

"We decided to involve EarthCheck at the very early stage of master planning this project to ensure that sustainable design criteria was factored into our master planning process. I am pleased to say that we have now achieved accreditation for Noosa on Weyba," he said.

"The word sustainability has been poorly used over the years due to the belief by many people that sustainability only focuses on one element of the



Before



After

assessment process, or because people do not understand the assessment process.

"True sustainability must include social, economic and environmental elements to ensure that the triple bottom line is properly assessed, not just one element.

"That's why we have involved EarthCheck as an integral part of planning the Noosa on

Weyba project to ensure that we are achieving a 'world's best practice' design outcome.

"Fortunately EarthCheck has a highly detailed assessment system that has been applied to our project and we are proud to say that we have achieved formal accreditation from the organisation."

The EarthCheck accreditation coupled with the support given to the project by

Dr Frank Carrick – formerly Professor of Zoology at Queensland University - has confirmed that the Noosa on Weyba development can achieve outstanding levels of future social, economic and environmental outcomes once delivered.

For more information about the Noosa on Weyba project, please visit our website at noosaonweyba.com.au/